



The Institute of Chartered Accountants of India
(Set up by an Act of Parliament)



Pune Branch of WIRC of ICAI

NEWSLETTER : JULY 2024

**NATIONAL
CHARTERED ACCOUNTANTS DAY**

1 JULY





Managing Committee Members & Office Bearers

2024 - 2025



CA. Amruta Kulkarni
Chairperson



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Vice-Chairman



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Treasurer



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WICASA Chairman



CA. Rajesh Agrawal
Immediate Past- Chairman



CA. Kashinath Pathare
Member



CA. Ajinkya Ranadive
Member



CA. Pritesh Munot
Member

Our Torch Bearer



CA. Chandrashekhar V. Chitale
CCM, ICAI



CA. Yashwant Kasar
RCM, WIRC of ICAI



CA. Ruta Chitale
RCM, WIRC of ICAI



Chairperson's Message



CA. Amruta M. Kulkarni

Chairperson

Pune Branch of WIRC of ICAI

Dear Professional Colleagues,

1st July 2024, a moment of joy and pride, as our profession and institute completes its 75 years of trust, excellence and integrity! I extend my greetings to all my professional colleagues on the occasion on Chartered Accountants day!! It is indeed a great privilege and honor to address everyone at this momentous occasion and provide you with updates and insights into our collective journey at Pune Branch of WIRC of ICAI.

I extend my heartfelt gratitude to each one of you for your continued support, guidance, dedication and hard work.

During the month of June, we achieved significant milestones in several key areas:

Educational Initiatives: Our educational programs continue to thrive, with a successful launch of new courses tailored to meet the evolving needs of our members and students. We have successfully conducted National Conference on GST along with various workshops, seminars, webinars, residential refresher course and competitions.

The National Conference on GST was a resounding success. The galaxy of speakers shared their treasure trove of experiences and words of wisdom with the participants.

The Three Days Residential Refresher Course on Professional Opportunities in Commercial Laws organised by the Committee on Commercial Laws, Economic Advisory & NPO Cooperative of ICAI, jointly hosted by Pune Branch (WIRC), Hyderabad Branch (SIRC) and Jaipur Branch (CIRC), at the Centre of Excellence – Hyderabad, gave all the participants insights on the various professional opportunities. Sincere thanks to Chairman of Committee on Commercial Laws, Economic Advisory & NPO Cooperative of ICAI- CA C V Chitale Sir, for the opportunity to host this residential refresher course at Centre of Excellence-Hyderabad.

Various study group meetings of the coordinators to discuss representations to be made to various authorities for various laws regarding charitable institutions, partnership firms, writ remedy etc. were organised to elevate the matters related to professional interests with the concerned authorities.

It is our endeavour to organise CPE seminar on mandatory topics of Standards of Auditing and Code of Ethics every month for the benefit of members. As always, we got an overwhelming response for these sessions.

Educational visit was organised for students at National Stock Exchange and WIRC office at Mumbai.

Community Outreach: Initiatives such as 10th International Day of Yoga, awareness programs on environmental sustainability, have made a positive impact in the wider community, reflecting our commitment to corporate social responsibility. We had organised Career Counsellors Empowerment meet for empanelled Career Counsellors to discuss the guidelines on career counselling, walk through of career counselling portal etc. We have also conducted various career counselling programs for the bright young minds of the society.



Chairperson's Message

Celebrations of 75 years of ICAI: We had organised CA Run for Viksit Bharat, Blood Donation camps as a part of "Celebrations of 75 years of ICAI". The CA Run for Viksit Bharat was a great success with participation of members and students with great enthusiasm. Various competitions such as Badminton, chess, carrom, painting, photography, rangoli etc. were organized for the members and students to celebrate 75 years of ICAI. We received a wonderful response and participation for all the events.

Looking ahead, our focus remains steadfast on innovation, inclusivity, and sustainability. We are committed to exploring new opportunities and enhancing member engagement.

As always, your feedback and suggestions are invaluable to us. Please do not hesitate to reach out with any ideas or concerns you may have.

Thank you once again for your unwavering support and dedication. Together, we will continue to achieve more milestones for the benefit of members and students.

Best wishes,

CA Amruta Meghasham Kulkarni
Chairperson, Pune Branch of ICAI



Upcoming Events / Seminars

| Date | Name | CPE Hrs. | Venue |
|----------------------------|--|----------|---|
| 01 st July 2024 | CA Foundation Day 2024 celebration various events – To Serve Breakfast to the WARKARI – Tree Plantation – Blood Donation Camp – Flag Hoisting | N.A. | ICAI Bhawan, Bibwewadi, Pune & Various Locations |
| 2 nd July 2024 | CA DINDI Financial Literacy Drive | N.A. | Swargate, Pune to Hadapsar, , Pune |
| 5 th July 2024 | Seminar on Overseas Opportunities | 06 Hrs. | ICAI Bhawan, Bibwewadi, Pune |
| 6 th July 2024 | Refresher Workshop on Forensic Audit | 06 Hrs. | ICAI Bhawan, Bibwewadi, Pune |
| 6 th July 2024 | Seminar on How to meet your Numbers ? - The Flash Report Method & Business Intelligence and Digital Solutions : An Overview | 06 Hrs. | ICAI Bhawan, Bibwewadi, Pune |
| 23 rd July 2024 | Live Telecast of Union Budget 2024 | N.A. | ICAI Bhawan, Bibwewadi, Pune |
| 26 th July 2024 | Discussion on Union Budget 2024 | N.A. | ICAI Bhawan, Bibwewadi, Pune |

for more details visit : www.puneicai.org



Discussion on Code of Ethics

Date : 15th June, 2024



Speaker : CA. Chandrashekhar V Chitale



Speaker : CA. Rasika Date



Speaker : CA. Kusai Goawala



Discussion on Code of Ethics

Date : 15th June, 2024



Speaker : CA. Sameer Ladda



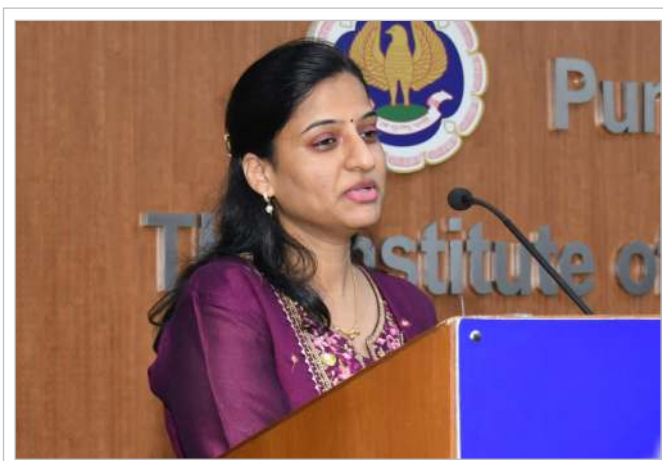
Speaker : CA. Shekhar Sane





Career Counsellors Empowerment Meet for Empanelled Career Counsellors

Date : 17th June, 2024





Career Counsellors Empowerment Meet for Empanelled Career Counsellors

Date : 17th June, 2024



Speaker : CA. (Dr.) M. S. Jadhav



Speaker : CA. Pranav Mantri



Speaker : CA. Sushant Karbhari



10th International Yoga Day (IDY)

Date : 17th June, 2024



Speaker : Shri. Pritesh Kele (Lad)





10th International Yoga Day (IDY)

Date : 17th June, 2024



Speaker : Mrs. Nilima Dunganwal





10th International Yoga Day (IDY)

Date : 17th June, 2024



President, ICAI : CA. Ranjeet Kumar Agarwal





Seminar on AQMM

Date : 22nd June, 2024



Speaker : CA. Mohit Dhand





Seminar on AQMM

Date : 22nd June, 2024





National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : Adv. Aditya Nadkarni



Speaker : CA. Pritam Mahure



Speaker : CA. Sandeep Sachdeva



Speaker : CA. Amit Agarwal



National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : CA. Sanjay Chhabria



Speaker : CA. Atul Doshi





National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : CA. (Dr.) Arpit Haldia



Speaker : Adv. K Vaitheeswaran



Speaker : CA. Sunil Gabhawala



Speaker : CA. Yash Goenka



National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : CA. Chaitanya Vakharia



Speaker : CA. Parag Paranjpe



Speaker : CA. Jugal Doshi



Speaker : CA. Nilesh Mahajan



National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : CA. Paresh Sancheti





National Conference on "GST"

Date : 28th & 29th June, 2024



Speaker : CA. Adv. Rajesh Ostwal



Speaker : CA. S S Gupta



Speaker : CA. Adv. A. Saiprasad



Speaker : CA. Vishal Poddar



Blood Donation Camp : on the Occasion of CA Foundation Day 2024

Date : 29th June, to 01th July, 2024





Blood Donation Camp : on the Occasion of CA Foundation Day 2024

Date : 29th June, to 01th July, 2024





Nationwide "CA Run for Viksit Bharat"

Date : 30th June, 2024





Nationwide "CA Run for Viksit Bharat"

Date : 30th June, 2024





All Competition on the Occasion of CA Foundation Day 2024

Date : 30th June, 2024

RANGOLI COMPETITION



CHESS COMPETITION





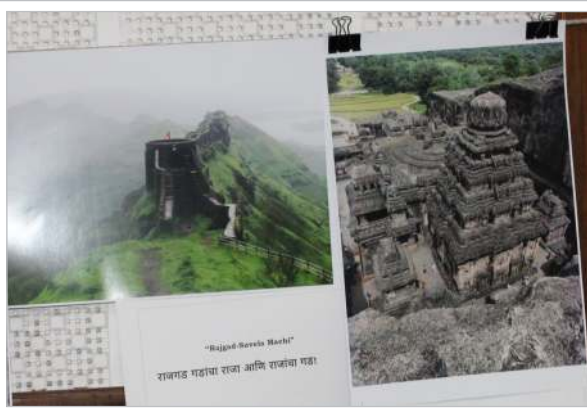
All Competition on the Occasion of CA Foundation Day 2024

Date : 30th June, 2024

CARROM COMPETITION



PHOTOGRAPHY COMPETITION





All Competition on the Occasion of CA Foundation Day 2024

Date : 30th June, 2024

BADMINTON COMPETITION



PAINTING COMPETITION





All Competition on the Occasion of CA Foundation Day 2024

Date : 1st July, 2024

TREE PLANTATION





Flag Hoisting on the Occasion of CA Foundation Day 2024

Date : 01st July, 2024





Flag Hoisting on the Occasion of CA Foundation Day 2024

Date : 01st July, 2024





All Competition on the Occasion of CA Foundation Day 2024

Date : 2nd July, 2024

CA Dindi : Financial Literacy Drive



Serve Breakfast to the Warkari





THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA
(Set up by an Act of Parliament)

ICAI CALL SAHAYATA



99975 99975



One Stop Support For
Students
Members &
Stakeholders

Monday to Saturday - 9 A.M. to 9 P.M.



New Logo Guidelines



Incorporation of Tricolor:

The incorporation of the tricolor into the logo is a powerful symbol of the Institute's connection to India. The three colors of the Indian flag represent unity, diversity, and sovereignty, and they reflect the brand's commitment to serving the people of India and contributing to the nation's development. The tricolor has been used in such a fashion that it hints at motion, a flight, and a journey toward progress, showcasing the Institute's forward-thinking approach.

Significance of blue color:

The primary color of the new logo is blue, which has been culled from the ICAI logo. Blue is a color that is associated with divinity, immortality, bravery, and determination. It reflects vastness, being the colour of the sky and ocean, and has been an integral part of the Indian cultural, political, and social landscape over the years. Blue is also culturally significant, as it has been a part of the Indian tradition for more than 5,000 years.

In a nutshell:

The new logo of CA India reflects the brand's connection to India while retaining its existing identity. The incorporation of the tricolor, the significance of the blue color, and adaptability on all platforms are all essential elements of the new logo. The design is intended to be aesthetically pleasing and culturally significant, making it a strong representation of the Institute's values and commitment to serving the people of India.

Colour Palette

- #F37920
CO M62 Y91 K0
- #145886
C93 M61 Y24 K9
- #55B848
C67 M0 Y88 K0

Guidelines (2023)
for using the new CA India logo for CA members

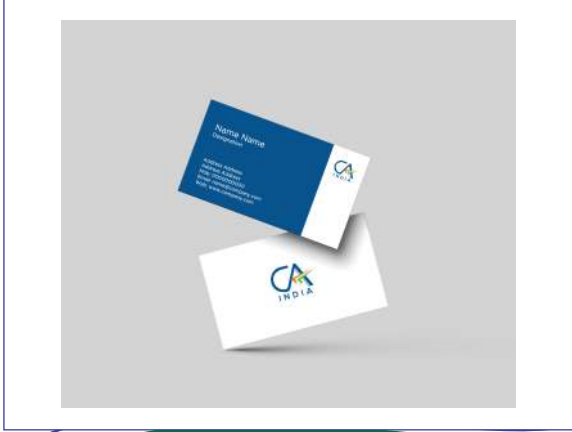
- The logo consists of the letters 'CA' in blue colour with a tri colour tick mark (upside down) with white background. The blue colour not only stands out on any background but also denotes creativity, innovativeness, knowledge, integrity, trust, truth, stability, and depth. The upside-down tick mark, typically used by Chartered Accountants, has been included to symbolise the wisdom and value of the professional.

'India' is also added in the logo, as it epitomizes the Institute's connection to India First approach and commitment to the serve the Indian economy in public interest.

- There should be no alteration of the font (colour, bold/unbold, size). Moreover, there should be no change in spacing and dimensions.
 - The colour palette is
 - Do not change the design and colours including the white background.
 - Refrain from rotating or tilting the logo clockwise and anti-clockwise.
 - The logo should not be shrunk or distorted changing the original proportion.
 - While members are encouraged to use the new CA India Logo as published on letterheads, visiting cards, website etc, a transition time of one year has been provided to use existing stationary/signage replacement etc.
- *Effective from 24th November, 2023.

Correct Logo

| | |
|--------------------------|---------------------------------|
| Do not change background | Do not change the colours |
| | |
| Do not Rotate | Do not Rotate |
| | |
| Do not crop | Do not shrink, shear or distort |
| | |





Invitation to Write Articles



Dear Member,

Your contribution for Pune Branch E-newsletters is welcome in following ways:
Contribute your own articles in areas of Professional Interest; the article may cover any topics relevant to auditing, finance, laws, strategy, taxation, technology and so on.

While submitting articles.

Please keep following aspects in mind:
The length of articles should be about 2500 words
Articles should be original in nature

Please send articles with:

A Photograph, your full name, membership number etc.
Editable soft copy of file
Declaration of originality of articles

Please send in your articles to : editor@puneicai.org ; cpe@puneicai.org

latest by 25th of every month.
All contributions are subject to approval by the editorial board.

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|--|----------|
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Pune Branch of WIRC of ICAI

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