

Pune ICAI has worked on 3is Image, Intellect, and Infrastructure in the year 2020.

First 'I' stands for Image.

As we know a CA has assured image in the society, we reached out to all sections of the society to make sure awareness of our profession's contribution to Nation Building Process. We tried to reach out to businessmen, other professionals in the society and most importantly to common man. As we demonstrate our efforts to them, we tried to understand their requirements and expectations from us and act upon it.

In lines with this recently we interacted with following stakeholders:

- 1. Registrar of Firms, Pune
- 2. Joint Director, Department of Industries of Maharashtra
- 3. Principal Chief Commissioner of Income Tax, Pune
- 4. Joint Charity Commissioner, Pune

- 5. Principal Commissioner Central GST, Pune
- 6. Registrar of Companies, Pune
- 7. Co-operative Commissioner for State of Maharashtra
- 8. Various Co-operative Banks in Pune
- 9. Divisional Chief Commissioner of Pune
- 10. Collector of Pune
- 11. University of Pune
- 12. Police Department in Pune
- 13. Central Bureau of Investigation officers in Pune
- 14. Income Tax Appellate Tribunal from Pune

To understand the expectation from Stakeholders and demonstrate our efforts we interacted with following dignitaries:

- 1. Shri. Ajit Pawar, Hon. Dy. Chief Minister and Finance Minister of Maharashtra
- 2. Shri. Suresh Prabhu, Hon. Sherpa to PM's for G20 Countries
- 3. Shri. Devendra Fadnavis, Hon. Former Chief Minister of Maharashtra
- 4. Shri. Hasan Mushrif, Hon. Rural Development Minister of Maharashtra
- 5. Shri. Rajendra Mirgane, Joint Chairman, Maharashtra Housing Development Corporation
- 6. Shri. Vishwajit Kadam, Hon. Co-operative Minister for State
- 7. Shri. Siddharath Shirole, Hon. Member of Legislative Council, Pune
- 8. Smt. Supriya Sule, Hon. Member of Parliament, Pune
- 9. Shri. Amol Kolhe, Hon. Member of Parliament, Pune
- 10. Shri. Soonil Bhokare, Vice Admiral, Indian Navy
- 11. Shri. Bhushan Gokhale, Ex-Air Marshall, Indian Air Force

Pune ICAI has participated and promoted Government initiatives amongst the Businessmen, Professionals and Common men as follows:

- **1. Vivaad se Vishwas**: Various public meets were arranged for awareness spreading across the State of Maharashtra.
- **2. New GST Return**: Informative Seminars and Hands-on program were arranged for members to create awareness about the same.
- **3. Atma Nirbhar Bharat**: Various Discussion seminars were arranged for members at Large on Atma Nirbhar Bharat.
- **4. Sashkat Panchayat**: Interactive Meet was arranged with Shri. Hasan Mushrif, Hon. Rural Development Minister of Maharashtra.
- **5. Service Cell Meeting**: Pune ICAI has active Participation in Service Cell Meetings arranged by State GST and Central GST Departments.
- **6. Interaction with Chamber of Commerce:** Pune ICAI has been interacting with various Chamber of Commerce such as Maratha Chamber of Commerce, Industries and Agriculture, Lagu Udyog Bharti, Western Maharashtra Tax Practitioner to understand expectations from CAs.
- 7. Blood Donation Camps: Various Blood Donation Camps were arranged in awake of COVID 19.
- **8. Contribution to PM Cares and CM Cares Funds**: Members of Pune ICAI contributed whopping amount of Rs. 16 Lakhs towards PM Cares and CM Cares Funds.

- **9. Face Less Assessments:** Knowledge imparting was do7ne for Members regarding Faceless Assessment implemented by Income Tax Department.
- **10. CSR Activities:** More than 3500 Essential Products kits distributed to needy people in association with Global Indian Foundation, distributed Tilgul to Police people.
- **11. Swachh Bharat**: Conducted the Swachh Bharat Abhiyan drive to clean the largest bus depot in Pune.
- **12. Sarva Shiksha Abhiyan**: As a committed partner in nation building, Pune ICAI actively participate and support various Government initiatives. Distributed stationary kit (comprising of a folder, notebook, pencil, sharpener, eraser and pen) to the underprivileged students of primary schools on the occasion of 150th Birth Anniversary of Mahatma Gandhi ji.
- **13. Felicitation of Corona Warriors**: Felicitated frontline workers such as Doctors, Nurses, Municipal Workers & Police Person who have been battling during the Covid-19 pandemic.
- **14.** I Love ICAI: Installed "I♥ICAI" signage at the entrance of branch premises to build the Image of our profession.
- **15. MOU with University of Pune**: Historic MOU for collaboration of Activities was entered with University of Pune.
- **16. We Care:** Visited some of the senior members those who have crossed their Age of 75 years to come together and pay our respects to our seniors.
- **17. Exams Video:** ICAI successfully conducted exams across centers in India as well abroad during this pandemic. Pune ICAI has conceptualized a Video demonstrating the efforts of ICAI and care taken while conducting the exams. Such video was published on all Social Media handles of ICAI Head office. It has more than 50,000 views cumulatively.

Second 'I' stands for Intelligence.

Information Technology Profession is upgrading practically every day. We at Pune ICAI has carried out various initiatives for keeping our members future ready. In addition to our core practice various upcoming professional opportunities were identified such as Insolvency and Bankruptcy, Valuation of Business, Shares, Forensic Audit, Artificial Intelligence, Data Analytics and many more. Lot of avenues are knocking the doors of our profession. Revised Guidelines on Professional Ethics would be enacted on w.e.f. July 1, 2020. We at Pune ICAI has been committed to keep our members abreast with latest developments in profession.

- **1. Total CPE Hours Generated**: Cumulatively 61,199 CPE Hours generated during the year for Members.
- **2. Total Certificate Course Generated**: Around 05 certificate course conducted attending by 250 Members.
- **3.** Apart from CPE Program 37 Unstructured CPE Programs were conducted during lock down attended by many members across India.
- **4.** Pune ICAI has coordinated program Conducted by CLCGC and CMIB Committee of ICAI which stalwarts like **Adv. Harish Salve, Niranjan Hiranandani, Adv. Kunal Vajani, CA Ravi Pandit** which was attended by more than 5500 Members live.
- 5. Surveys: Pune ICAI Conducted various surveys such as
 - Impact of Corona Virus on CAs in Pune
 - CA Firms Adaptability to work from Home.

- Impact of COVID on entertainment industry
- **6. Corona Times Difficulties with Members**: Initiated help desk for application forms with required documentation to submit the claim of Corona virus hospitalization expenses at H.O with dedicated manpower.

7. CMIB Career Placement Camp for Co-operative Sectors:

Interactive Meet with Officials of Cosmos Co-operative Bank at Cosmos Tower, Pune held on 24th December 2020 in the presence of below dignitaries.

- CA. Nihar N. Jambusaria, Vice President, ICAI
- CA. Rajesh Sharma, Chairman of CMI&BI, ICAI
- CA. C V Chitale, CCM, ICAI
- CA. Milind kale, Director of Cosmos Bank
- CA. (Dr). S. B. Zaware, Chair, AOSSG
- CA. Yashwant Kasar, RCM and Director at Cosmos Bank
- CA. Lalit Bajaj, Chairman WIRC of ICAI
- CA. Vishal Doshi, Vice Chairman WIRC of ICAI
- CA. Murtuza Kachwala, Secretary WIRC of ICAI
- CA. Abhishek Dhamne, Chairman Pune ICAI

This meeting was conceptualized by Pune ICAI. In the meeting there was discussion held regarding Need of CA Placement Program in Co-operative Sector. Accordingly, idea was coined for having sperate placement Program for CO-operative Sector. Accordingly, for the 1st time CMIB had started Placement program. We are glad to inform that, such for initiative taken by the Pune Branch of WIRC of ICAI. It has created more than 132 Vacancies for 15 Co-op Banks and for the same more than 1301 candidates have registered.

8. Publication at ICAI:

By Pune Group

- Investment Avenues and Investor Awareness contributed by Pune CA Members
- Office Management Manual -eBook
- Accounting Standard 41 Accounting for Agricultural Activity Draft
- Guide for Independent Women Director Draft
- Coordinating article on Corporate Governance from NAFRA

By Pune Group Jointly with Others

- MCQ on Guidance Note CARO contributed by Pune CA Members jointly with others.
- Practical FAQ's under GST
- Guidance Note on The Companies (Auditor's Report) Order, 2020
- Technical Guide on Easy Incorporation of Companies through SPICE+
- Technical Guide on Charges Registration, Modification and Satisfaction under the Companies Act, 2013 and LLP Act, 2008

9. Publication at WIRC:

- Sahakar Setu Co-operative Book
- Concept Paper on Work from Home
- Research Paper on Accounting & Commercial Laws Compliance for Health Care
- Research Paper on Applicability of Direct & Indirect Taxes in IT & ITeS Sector
- Research Paper on SECTION 80G of Income Tax, 1961
- **10. Finance for CA Members**: During the COVID 19 pandemic situation, conducted Bank Loan Workshop for CA Members wherein 6 banks have offered various finance.
- **11. Contribution to ICAI Sponsorship**: Many companies have contributed fund as a Sponsorship for the ICAI International Conference.
- 12. German Language Course:
- 13. Students Activities: More than 100 students' activities carried out during the year.
- **14. Felicitation of Past Chairman**: Conducted special felicitation program to tribute to our Past chairman and their work towards the branch.
- **15. QUIZ For Members and Students**: Conducted "Investors' Knowledge Quest" (A National Level Online Quest Competition) across ICAI Branches Jointly with NSE, total 3731 participants were registered for the quiz.
- **16. KBCC**: First time in the history of Pune ICAI, Virtual Kaun Banega Chatur Chanakya (KBCC)- Quiz Competition for Students and hosted the same program with WIRC for students & Members.
- 17. International SMP Day: Help desk for MSME Registration was launched on International SMP Day 27th June 2020 a Video was demonstrating MSME Registration for CA firms was shared with all Members.
- **18. Membership Drive**: We had sent Mass SMS, email with procedure link to activate their membership, conducted help desk to solve the various members issues. We are glad to inform we could cater to more than 500 Members with the help of Central Office.

Third 'I' stands for Infrastructure:

At Pune ICAI we have worked towards better infrastructure in terms of Tangible as well as Intangible. Tangible infrastructure has been dire need at Pune ICAI. We require an additional infrastructure wherein we can have classrooms for Members and Students separately for carrying out various learning courses, digital labs having state of the art IT facilities for learning new technologies. We have worked towards Intangible infrastructure in the form of IVRS, better mechanism for resolving members' and students' queries, E-Seminar facilities for members. These things will make a great impact on development of the profession.

I am hopeful that our vision of 3 I's will bring out Futuristic WE i.e., us

1. Conducting Exams: Pune ICAI stand firmly with the directions and decision of ICAI, H.O for conducting the CA Exam during the COVID-19 pandemic situation and it was strongly backed by Pune ICAI managing committee members —Task Force and staff.

- 2. IVRS: Started the effective way of communication with vendors, members & students by using the IVRS System via mobile from any locations instead of using the traditional landline phone during the difficult time of COVID-19 lockdown.
- **3. Website**: Done the revamp of <u>www.puneicai.com</u> website with more user friendly and enhanced features.
- **4. Mobile App**: Synchronous the website with Mobile App for easy access.
- 5. LED: Replaced the old CFLs' lightings to new LEDs' to save the electricity and cost of replacement.
- **6. Shifting data to Cloud:** To access the data remotely from any locations, ideally suitable for work from home during the COVID-19 lockdown period.
- **7. Use of Net Banking in an effective way**: All the vendors, faculties, staff salaries and other payment processed via CMS-Net banking during the lockdown period as it was very difficult to transact manually.
- **8.** Work from Home for staff: Provided all support related to IVRS, Data to Cloud, Mobile & Laptops for staff to work efficiently from home during the lockdown period.
- **9. Installation of 20 MPBS Leased line**: More stable internet connectivity and as per the future requirement installed the lease line instead of old internet connection.
- **10. Beautification of the Premises**: Done the repairing of wear and tear parts of premises along with plantation and other beautification of premises to look more attractive & useful.
- **11.** Additional Space at University of Pune at very nominal rent: To expand the wings of Pune ICAI tied up with Pune University for additional space for ICAI Classes and other activities.
- **12. Reaching out to government Land for additional space:** To cater current and futuristic needs of our Students and Members, Pune ICAI approached State Government, Local Authority, respective Development Authorities of such Government(s) including municipalities, panchayats etc. for suitable government Land/Building premises for additional space.