

# PUNE BRANCH OF WICASA OF ICAI

The Institute of Chartered Accountants of India (Set up by an Act of Parliament)

**NEWSLETTER Issue No. 5 - MAY 2020** 

(Subscribers copy not for sale)



CA. Sameer Ladda (M.Com, FCA)
Vice Chairman, Pune Branch of WIRC of ICAI (2020-21)
Chairman, Pune Branch of WICASA of ICAI (2020-21)

Dear student warm wishes to all of you. The world is still fighting against the corona crisis All Indian brothers and sisters also fighting the battle unitedly against this Covid-19.

It takes immense pleasure in informing you that, all the members Pune branch of ICAI and Pune Branch of WICASA of ICAI have come together and giving contribution to nation to fight against this Covid-19.

Dear friends though there is period of lock down in the whole nation the branch has not stopped its duty to arrange seminars in order to update the knowledge to the members as well as students. Our managing committee and all Pune branch staff are working 24X7 for arranging all these webinars and e-meetings etc. It's proud for me that our WICASA students are also not behind in contributing in this period.

During this month we have taken **Essay Competitions** with tremendous response from participants. We have also taken various competitions under the title '**Explorer The Quarantine**'. Our organizing team hats off you. You have done great event organization. In my first chairman's quote in the month of March 2020, I have written that "It is not necessary that you can work in WICASA and serve the profession only if you win the election. It means that if you wish you can serve the Institute in the best possible way even without post. *In this month dear students you have proved my words*." As I said in last month's newsletter we have successfully completed three tally basic and advanced course batch through webinar and two more over packed batches are already on the floor.

All the competition's results are finalized now. All the competitions are judged by the pair of the independent judges. I know it was very difficult task for judges to decide the winners of the competition. Almost all the participants has done very well. All the judges' hats off you and special thanks on behalf of Pune WICASA.

My dear students again the exam has been postponed. Take the benefit of these extra leaves for extra study. Sometimes due to extra leaves you may get disturbed or you may loose the tempo of the study. Please be patient and take the benefit of the extra leaves.

Lastly I will like to say "हम होंगे कामियाब, हम होंगे कामियाब, एक दिन | हो हो मनमे है विश्वास, पुरा है विश्वास. हम होंगे कामियाब, एक दिन।"

Jay hind

Regards,

CA Sameer Ladda.



Samarpita D. Girgaonkar WRO0526031

## **COMMUNICATION SKILLS, A KEY TO CAREER SUCCESS**

Communication is an activity of exchanging, conveying and transferring of information to bridge up the gap between confusion and clarity. All the living organisms including animals, birds or trees, communicate through their natural channels. The most blessed are the humans! Our communication is structured, creative, interchangeable and versatile.

When it comes to career building, communication skills can be right regarded as 'blood' May it be presenting the knowledge in examination or showcasing talents in the interview, communication skills are indispensable. The need and importance of communication skills shall not be erroneously restricted only for getting placed with handsome salaries but these are required at each stage of professional life. Ushering innovations, successful negotiations all require the support of communication skills. Problems are a routine affair in the business world. Precise, accurate and effective communication is required for problem communicator as well as the solver. In today's dynamic and multifaceted business world, the changes in business policies have to be communicated down the channel in such a way that it brings out the utmost effective implementation the least resistance. Positive communication with aggrieved customer helps in protecting the brand loyalty. Along with these scenarios effective soft skills play a prominent role while communicating with the shareholders, government departments, suppliers, customers and many more stakeholders.

As per the report "2019 Global Talent Trends," by LinkedIn, as high as 91% of talent professionals agreed that soft skills are very important trend taken into account while hiring individuals. Considering the need of the hour, many professional courses, management studies have placed communication skills prominently in their curriculums.

As education without discipline is meaningless, so is knowledge without communication skills. James Humes described the art of communication as the language of leadership. Good communication skills not only add value to the business but help to outstand the crowd.



Pratiush S Bansal WRO0628864

### IMPORTANCE OF COMMUNICATION SKILLS FOR CAREER BUILDING

"Good communication skills to career building is like a trial balance is to financial statements, it cannot be built without the former."

Communication is a method by which two or more people share information, ideas, opinions and not only receive it but also interpret and use it as intended by the source. Communication is a two way activity. It requires one to be not only a good listener and speaker but also to be a good writer.

In the genesis stage of career building – education, it is important not only to have knowledge but also to be able to communicate it well to the examiner via written communication skills.

Similarly, at the gateway of your dream job, it is very significant to communicate our knowledge and skill set to the interviewer via body language, gestures and oral communication. One needs to make the interviewer feel comfortable and confident that you are the right person for the job.

At the growing/nurturing stage, lack of effective communication with the seniors and clients makes it difficult to understand their requirements and negatively impacts in meeting with their expectations and standards. For instance, good communication skills are an invaluable asset to a sales person, since he/she is entrusted with the task of convincing the prospective buyer about the wisdom of investing in our company's product. Listening and understanding the client's requirements is vital to fulfill its needs.

At the maturity stage of one's career, one has bigger responsibilities to ensure smooth and effective communication in its team and define roles within the team. Worker and leader are the heart and soul of the business. If communication between them is healthy, both of their careers flourish along with the organization.

"Good Communication is the oil which keeps one's career to grow smoothly." At a workplace with most people having the same technical knowledge, it is your communication skills that make you stand out in the crowd and it helps to open doors of opportunities for you. Hence, it is rightly said that," Good communication skills are the building blocks for career building."

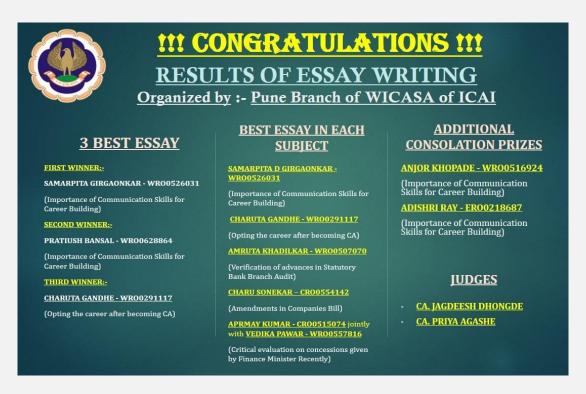


Charuta Gandhe
WRO0291117
OPTING THE CAREER AFTER BECOMING CA

"CA" The two alphabets that have the power to change your entire world. A lot of sacrifices, hard work, dedication, devotion make you a Chartered Accountant – one of the professions which define the economic development of a nation. A million dollar question - WHAT AFTER CA? The degree of a Chartered Accountant gives you a plethora of opportunities since you have an ocean of knowledge, practical experience, and skill sets which perhaps no other professional degree offers! Apart from the routine avenues available to a CA –auditing, taxation, financial services, one can opt to be an entrepreneur, Management Consultant, Actuary, an Investment Banker, Civil Services, Forensic Auditor. With the growing importance of CA's, some of the additional career options available are Serious Fraud Investigation Officer- dealing with white collar crimes in corporates, Insolvency Bankruptcy Professional involved with dissolution process of insolvents. Also, now-a-days teaching has become one of the career options many Chartered Accountants choose as there is nothing nobler than training the minds of young aspiring individuals to become professionals. So my dear readers, opting the career after CA is not an ardous task. You just need to choose what best suits you depending on the skills you are good at and also the current trends in the economy. Opt a career which can give you an edge over others and also would lead to your professional development. Important to note that finally it's the degree that counts. No work is inferior or superior. Tiny efforts lead to big developments. Also one should pursue a career he is happy in.

With the knowledge and skills acquired while pursuing the Chartered Accountancy course, anything can work wonders since our profession teaches us so much during our learning. At the end it is all about learning, unlearning and re-learning!!!!Don't ever underestimate your capabilities .You just need to push yourself a bit as the saying goes Nothing worth having comes easy!! All you need is to trust yourself and have faith in your capabilities. The SKY is not the limit ©

Happy Reading!!!!!



# EXPLORE YOURSELF IN QUARANTINE - THE BEST OPPORTUNITY TO SHOW YOUR TALENT

## Organized By

# PUNE BRANCH OF WICASA JOINTLY WITH PIMPRI-CHINCHWAD & SATARA BRANCHES OF WICASA

### **WINNERS**

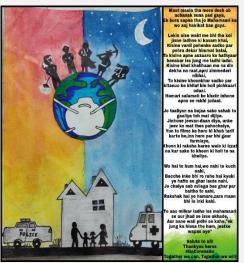
- CHESS Judge CMA. Pushkaraj Bedekar
  - Winner- Nupur Sancheti
  - Runner Up- Mohit Patwardhan
  - Members- CA Navin Agrawal

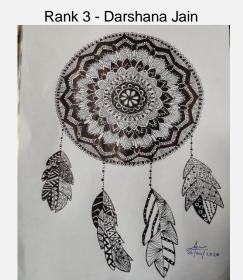
#### DRAWING - CA. Prajakta chincholkar & CA. Pooja Maheshwari

Rank 1 - Swapnil Rathod



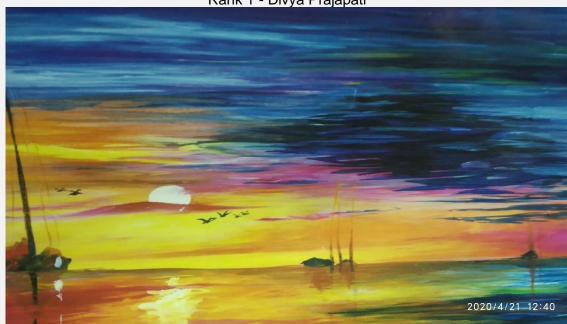
Rank 2 - Mihir Modi





- Painting –
   Judges CA. Prajakta chincholkar & CA. Pooja Maheshwari





Rank 2 - Namira Sayad



Rank 3 - CA Sheetal Tanpure



- Best from Waste –
   Judges CA. Shubhada Dhamne & CA. Anjali Charkha

Rank 1 - Mayuri V More - Magic cube



Rank 2 - Chirayu P Gugale



Rank 3 - Sampada S Chhajed



Rank 3 - Shweta C Katariya



## Photography – Judge - CA. Anand pansare

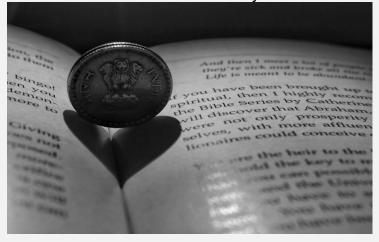
Rank 1 - CA Sudeepa P Jagtap



Rank 2 - Bhavesh S Shah



Rank 3 - Namira Sayad



- Mismatch Dressing –
- > Judges CA. Shubhada Dhamne & CA. Anjali Charkha

Rank 1 - Ariha D Shah



Rank 2 - Ruturaj Kulkarni

Rank 3 - Madhuri V Bhalerao



Rank 3 - Bhavesh A Lodha



## > Singing - Judges - CA. Neha Phadke & CA. Nilesh Deshmukh

- Rank 1 CA Bhushan Toshniwal & Aishwarya Rajeshirke
- Rank 2 CA Mahesh Lunkad & Sushma Kulkarni
- Rank 3 Mudit Bhattar & Janet Johnson

## > Dance - Judges - CA. Priyanka Aphale & Sukanya Sanklecha

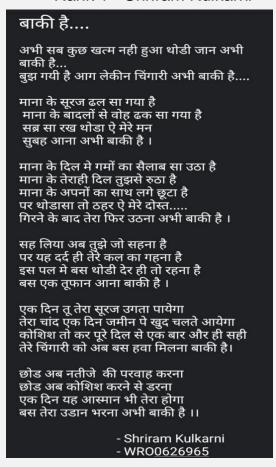
- Rank 1 Malavika Pavithran
- Rank 2 Priyanka M. Shinde
- Rank 3 Shraddha Kute

## Soloist – Judges - CA. Niranjan Oak, CA. Narendra Agrawal & CA. Vishwajeet Honap

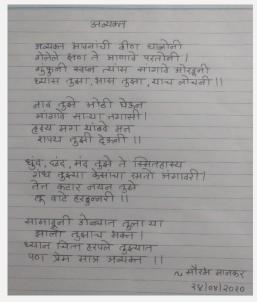
- Rank 1 Sudeep Nimbalkar
- Rank 2 Pranav Chikodikar
- Rank 3 Ruturaj Kulkarni

#### Poetry – Judges - CA. Mahesh Patankar & CA. Harshita Mulay Dixit

#### Rank 1 - Shriram Kulkarni



Rank 2 - Saurabh Mankar



Rank 1 - Ruturaj Deshpande तुझ्याकडे काही नाही माझ्याकडे सगळं आहे

तू चाळीत राहतोस माझ राहणीमान वेगळं आहे

Top floor वर घर जणू हवेतच असतो मी उन्हातान्हात फिरतोस तू आणि AC मध्ये बसतो मी

गर्दी दिवसरात्र फक्त मला बघण्यासाठी असते तुझ्या मात्र कपाळावर कायमची आठी असते

अचानक कधी या आयुष्यातून भूतकाळात वळतो मी तुझ्याकडे काही नाही तरी तुझ्यावर जळतो मी

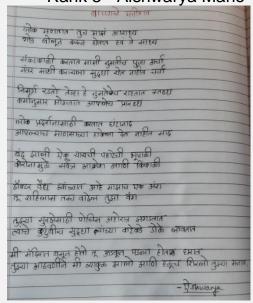
सुखी आहे कामामध्ये एकटाच रमलो आहे खरं सांगतो मित्रा पण या आयुष्याला दमलो आहे

माझ्यासाठी गर्दी असते, माझं कोणीच त्यात नाही माझं दुःख मला सोडून कोणालाही ज्ञात नाही

चैनीचं हे जगणं माझं, जगणं नसून शाप आहे डसतो तरी मारत नाही हा कसला साप आहे

सगळं आहे माझ्याकडे पण एक माझं खुपणं आहे तुझं छोटं आयुष्य, माझं खूप मोठं स्वप्न आहे ऋतुराज

Rank 3 - Aishwarya Mane



## Programmes held in the M\O April, 2020.

PUNE WICASA organizes Live webcast on Inspirational session on ACHIEVING DREAMS & GOALS by

**SWAMI SHRI GOVIND DEV GIRI JI** 



SR. NO.	DATE	TOPIC	SPEAKER	LINK	
1	14 <sup>th</sup> To 19 <sup>th</sup> April, 2020	Learn From Home Series on "GST"			
2	15.04.2020	Unleash the power within: Be an efficient performer	CA C. J. S. Nanda, CA. Harpreet Singh Kharbanda & CA. Disha Varma	https://youtu.be/ftXK0jfDmWE	
3	20 <sup>th</sup> To 25 <sup>th</sup> April, 2020	Learn From Home Series on "Company Law"			
4	27.04.2020	Key Success Factors in CA Exams	CA Navin Khandelwal	https://youtu.be/xtq-SRcs6To	
5	27.04.2020	Power Within Can Lead To Success	CA.Rajesh Sharma	https://www.youtube.com/watch? v=vBDQAcVxQ3k	
6	29.04.2020	Inspirational Session on Achieving Dreams & Goals	Swami Shri. Govind Dev Giri Ji	https://youtu.be/zpqmfxj9Fmk	

#### Solve the CROSS WORD -May 2020 (PREPARED BY CA J.V. DHONGDE)

1	2	3			4		5
2					3	6	
		4		7			
5	8	•		-			
6		9	10			7	11
8							
		9					
11					10		

#### ACROSS:

- 1 Unearned Finance Income' is defined in this AS (6)
- 2 Statutory Body having motto 'Gyan-Vigyan Vimuktaye' (3)
- 3 The most enjoyble period in school! (3)
- 4 Property held by one or more persons for the benefit of others (5)
- 5 Your Aim (2)
- 6 This city hosts International Court of Justice (5)
- 7 One of the requirements for KYC (2)
- 8 Kanpur is the largest army ---- camp in India (4)
- 9 A type of monitor (3)
- 10 It is for auto also (3)
- 11 Eleven (2)

#### DOWN:

- 1 The-----' Movie of Irfan Khan (8)
- 2 Exempli Gratia (2)
- 3 Bill passed by Parliament and assented by President (3)
- 4 Titanic sent this but no ship was near (3)
- 5 Take balance to next period (2)
- 6 It is situated in premises of erstwhile Prabhat Studios (4)
- 7 The tallest structure is in this country (3)
- 8 Safest Security (3)
- 9 It keeps itself away from alcohol! (3)
- 10 Football competition for top European Clubs (4)
- 11 Set of values of qualitative or quantitative variables about an object/s (4)

#### Notes:

- The answer may be a conventional short form of the word.
- The answers are to be sent on wicasa@puneicai.org mentioning 'Crossword May 2020' in the subject within 7 days of the publication of the newsletter.
- The first three students giving correct answers will be awarded prizes.