

THE INSTITUTE OF CHARTERED ACCOUNTANTS OF INDIA (SET UP BY AN ACT OF PARLIAMENT)

Connect • Engage • Inspire

"Venture Beyond Limits, Ascend to Success."

June 2025

Table of Contents



PUNE BRANCH OF WIRC OF ICAI

OUR TORCH BEARERS 2025-26



CA. Chandrashekhar Chitale Central Council Member



CA. Rajesh Agrawal Regional Council Member



CA. Rekha Dhamankar Regional Council Member



CA. Abhishek Dhamne Regional Council Member

PUNE BRANCH OF WIRC OF ICAI MANAGING COMMITTEE MEMBERS 2025-26



CA. Sachin Miniyar Chairman



CA. Neha Phadke Treasurer



CA. Sarika Dindokar Member



CA. Pranav Apte Vice-Chairman



CA. Pradnya Bamb WICASA - Chairperson



CA. Nilesh Yeolekar Secretary



CA. Hrishikesh Badve Member



CA. Nandkumar Kadam Member



CA. Pritesh Munot Member

PUNE BRANCH OF WICASA OF ICAI MANAGING COMMITTEE MEMBERS 2025-26



CA. Pradnya Bamb WICASA - Chairperson



Shreeyash Navale Vice - Chairperson



Sanyogita Kulkarni Secretary



Pranjal Deokar Joint Secretary



Jay Yede Joint Treasurer



Vedant Vedua Treasurer



Vaibhav Ambhore Editor Head

CHAIRPERSON'S COMMUNIQUE

CA. Pradnya Bamb Chairperson Pune Branch of WICASA of ICAI



Dear Students,

Warm greetings!

As we welcome the month of June, I hope you are keeping well, staying motivated, and moving steadily toward your personal and professional goals. The mid-year mark is a great time to reflect on how far we've come and to realign ourselves with the goals we set at the beginning of the year.

The journey of a Chartered Accountancy student is undoubtedly challenging—but it is also incredibly transformative. Each day, every concept we learn, every hour we put into our work or studies, builds us into professionals capable of contributing meaningfully to the world.

"Success doesn't come from what you do occasionally, it comes from what you do consistently." – Marie Forleo

Consistency, discipline, and the right attitude will carry you further than any shortcuts ever could. Trust the process, believe in your efforts, and never stop learning.

At WICASA Pune, we are committed to supporting you through this journey with relevant and enriching initiatives. This month, we have an exciting blend of academic, awareness-based, and cultural programs lined up—including a Direct Tax Series, AI Seminar Series, an Environment Day activity, and a vibrant cultural evening, Jallosh. We encourage all of you to participate, contribute, and make the most of these opportunities to learn, express, and grow.

Your energy, involvement, and feedback are what keep this community alive and thriving. Let's continue supporting and uplifting one another as we work towards our shared goal of becoming not just professionals, but well-rounded individuals.

Wishing you a productive, fulfilling, and inspiring June!

Warm regards,

CA Pradnya Bamb, Chairperson Pune WICASA

JOINT SECRETARY'S COMMUNIQUE

Pranjal Deokar Joint Secreatary Pune Branch of WICASA of ICAI



Dear Members,

Greetings from your student council!

As we reflect on the past few weeks, we are heartened by the active participation of our members in various civic and academic initiatives. From environmental awareness campaigns and community outreach efforts to advanced taxation knowledge sessions, each activity has highlighted your commitment to becoming responsible professionals and socially conscious citizens.

Your enthusiastic response to our recent outreach initiatives — including ecosustainability drives, and technical learning series — has reaffirmed our belief in the power of collective student engagement.

We are now preparing to roll out a dynamic schedule of upcoming events, which include seminars focused on emerging technologies like Artificial Intelligence and professional ethics, as well as interactive cultural showcases designed to celebrate diversity and creativity among peers.

These programs are curated not only to enhance academic excellence but also to foster leadership, collaboration, and personal well-being.

We thank every volunteer, speaker, and participant for their invaluable contribution. Let us continue to support one another and build a thriving learning community.

Warm regards, Pranjal Deokar Joint Secretary, Pune WICASA "Nurturing knowledge, cultivating character."



FINTECH COMPANY AND RAPID EXPANSION

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What Is a Fintech Company?

Fintech refers to companies that use innovative technology to improve, automate, and disrupt financial services. These companies aim to make financial processes more accessible, efficient, and user-friendly.

Examples of fintech services:

Mobile banking apps (e.g., Chime, Revolut) Digital wallets and payments (e.g., PayPal, Apple Pay) Peer-to-peer (P2P) lending platforms (e.g., Lending Club) Cryptocurrency platforms (e.g., Coinbase, Binance) Robo-advisors for investing (e.g., Betterment, Wealth front) Buy Now, Pay Later (BNPL) services (e.g., Klarna, After pay) Insurtech (e.g., Lemonade for insurance)

Why Is the Fintech Industry Expanding Rapidly?

1. Digital Transformation:

As consumers shift toward online and mobile solutions, traditional banks and financial institutions struggle to keep up. Fintech meet demand for 24/7 access, instant transfers, and intuitive digital interfaces.

2. Financial Inclusion:

Fintech is helping underserved populations (especially in developing regions) gain access to basic financial services via smartphones and the internet.

3. COVID-19 Pandemic Acceleration:

The pandemic forced consumers and businesses to adopt contactless and digital payment solutions at a rapid pace.

4. Cost Efficiency: Fintech operate with lower overhead than traditional banks, allowing them to offer competitive pricing, low or no fees, and higher interest returns.

5. Investor Interest:

Venture capital and private equity investors have heavily funded fintech startups due to their disruptive potential and rapid scalability.

6. Technological Advancements:

AI, blockchain, big data, and cloud computing have created new possibilities for automation, personalization, and security in financial services.

7. Changing Consumer Behavior:

Younger generations (Millennials and Gen Z) prefer digital-first experiences, making fintech solutions more attractive than traditional banking.

Notable Fintech Growth Stats (as of recent years):

Global fintech market size expected to reach over \$300 billion by 2030.

Investments in fintech reached over \$200 billion in 2021, with thousands of new startups globally.

Fintech adoption among consumers has surpassed 60% in many major economies.

Challenges Ahead-

Despite rapid growth, fintech companies face: Regulatory scrutiny and compliance issues

Data security and privacy risks

Competition from both traditional banks and tech giants

Profitability pressure, especially in rising interest rate environments



Tapan Shah WRO0785495

ARTICLES

Forensic Audit: Emerging Career Path

In 2009, the Satyam scam shook India's corporate world. Once known as "India's Enron," the company had inflated profits by over Rs.7,000 crores. While statutory auditors signed off the reports, it was the forensic auditors who peeled back the layers, exposing fake invoices, nonexistent bank balances, and ghost employees. The scandal shone a spotlight on a profession long hidden in the shadow, Forensic Audit.

Today, the need for forensic auditors has only intensified. With growing business complexity, digital payments, and shell companies, financial frauds are now even more calculated and concealed. Regulatory bodies like SEBI, SFIO, and RBI seek professionals who can connect the dots, follow the money, and uncover the truth. Unlike conventional audits that focus on compliance, forensic audits thrive on suspicion, skepticism, and scrutiny. The question isn't just "Was this recorded?" but "Was this real?" The field spans litigation support, insurance fraud, employee misconduct, whistleblower reviews, cybercrime tracking, and even financial disputes in marriages. Not just corporates but even NGOs, political entities, and HNIs now seek forensic expertise to protect their interests.

Aspiring CAs or semi-qualified professionals looking to expand their horizon will find strong footing here. ICAI's Diploma in Forensic Accounting and Fraud Detection (FAFD) foundation. provides solid Globally, а like the Certified Forensic certifications Accounting Professional (CFAP) and Certified Fraud Examiner (CFE) open doors to crossborder investigations and specialised roles. With tools like Power BI, Excel analytics, and AIdriven platforms, the forensic auditor is equipped to unearth financial truths hidden. But more than skills, it's a mindset.

If you enjoy spotting patterns, questioning inconsistencies, investigating the unusual, this career is for you. If you've mastered debit and credit, it's time to uncover what hides between the lines.

Truth doesn't always scream. Sometimes, it whispers through numbers, And The Forensic Auditor hears it well



Om Keskar WRO0790901

PLATFORM FOR CA STUDENTS TO SHOWCASE THEIR ARTWORK

CREATIVE COMMERCE

15 !

SKETCHES. POETRY. PAINTINGS.

Sketch Of Arjuna





Dhanshree kamble WRO0736606

Sketch





Ishani Jadhav

PUNE WICASA NEWSLETTER

POETRV

Lamba safar rha, ABC pdhne se ABC analysis seekhne tak 1 to 5 numbers bolne se lekr, 115 BAC lagane tak Section A,B,C me rehte the kabhi Aaj law ki section wali duniya se ghire hue hai Papa se pocketmoney maangte the kabhi Aaj unhi paiso ko invest krne seekh rhe hai

> Wo jo 10 rs bach jaate the usse ice cream kha liya krte the Tab suspense account jaisi koi cheez thodi hua krti thi Academics report dekha krte the, ab audit report dekhte hai Attendance me boys girls ratio jaana krte the, Ab debt equity ratio analyse krte hai Wo chaar chit me raja mantri chor sipahi likha rehta tha Ab in chaar dabbo me BCG matrix likha rehta hai

Monopoly ka board game khelte the kabhi Ab duopoly aur oligopoly bhi dictionary me aagyi Dosto k saath partnership k plan bnaya krte the Mudhke dekha, to sirf dooriya paayi gayi

> Aksar mai socha krti hu, zyada farak nhi hai Pehle school k desk bench pe baithte the Aaj Laptop lekr chair pe baitha krte hai Pehle ground k chakkar lagaya krte the Ab office k laga liya krte hai Projects file karna bhi to ek task tha Ab return filing kiya krte hai Aakhir due date to dono ki hi hai Bss penalties k naam pe wo dosto k saath kaan pakadke khade rehna zyada aasan lagta tha :)

Lamba safar rha, Na jaane waqt kaha beeta Iss bhaag daudh ki duniya me, Aakhir kaun haara? kaun jeeta?

13

Yashika Paryani <u>WRO0798871</u>



Clean-Up Drive at Hanuman Tekdi



CLEAN-UP DRIVE AT HANUMAN TEKDI

On 17th May 2025, we organized a clean-up drive at Hanuman Tekdi to contribute to a cleaner environment. With active participation and dedication, we successfully collected 101 bags of garbage, making a meaningful impact on the surroundings.

CA Students' National Talent Search

Judge of Quiz Competition

CA. Leena Chandak along with CA. Pradnya Bamb, Chairperson of Pune Branch of WICASA of ICAI





Judges of Elocution Competition

CA. Kshitija Kankaria CA. Neeraj Bhutada CA. Prem Khandelwal

Judges of Essay Writing Competition CA. Sheetal Gadiya CA. Pranav Mantri



GLIMPSE OF PAST EVENTS





Winner Of Quize Competition at Branch Level



Winner Of Elocution Competition at Branch Level



Winner Of Essay Writing Competition at Branch Level

Congratulations to Our Branch-Level Winners!

We are proud to announce the winners of the Quize competition, Elocution Competition and Essay Writing Competition held on 25th may 2025 at the branch level. Their outstanding performance and innovative ideas truly set them apart. We extend our heartfelt congratulations to them and wish them the very best as they gear up to represent our branch at the regional level. Keep up the great work and make us proud!

PUNE WICASA NEWSLETTER

15.

"TALK TO YOURSELF ONCE IN A DAY, OTHERWISE YOU MAY MISS MEETING AN INTELLIGENT PERSON IN THIS WORLD."

- Swami Vivekananda

SHARE YOUR ARTICLES AND ARTWORKS ON WICASA@PUNEICAI.ORG



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in PUNE WICASA OF ICAL



PUNF WICASA

PUME WACASA MEWSLETTER

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