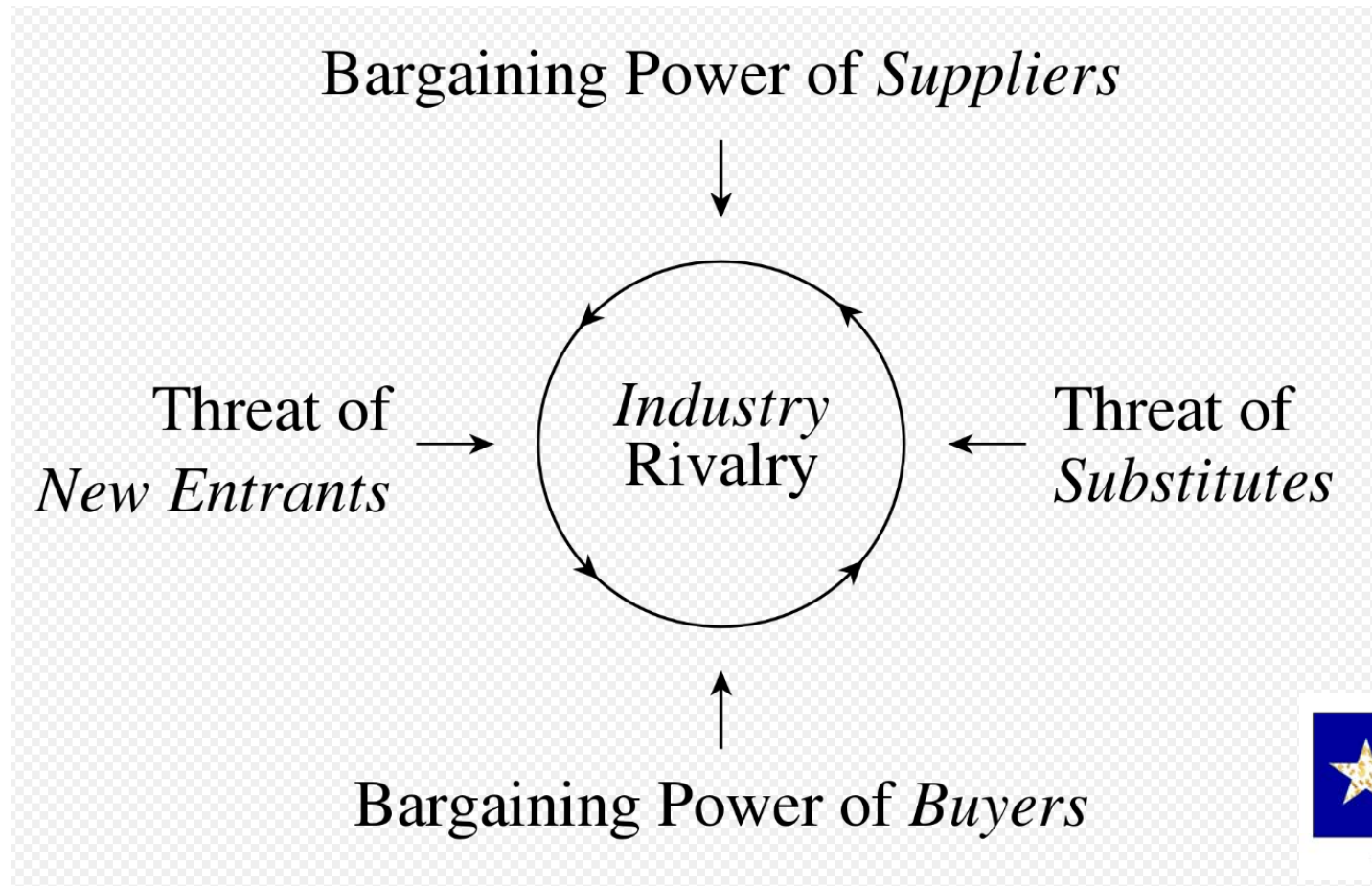


# Why outsource?

- **Why outsourcing?**
  - **What is outsourcing?**
  - **All the same reasons you get out of bed everyday to do the debits and credits, only more!!!!**
  - **Michael Porter's Five Forces**



# Why outsource? Porter's Five Forces

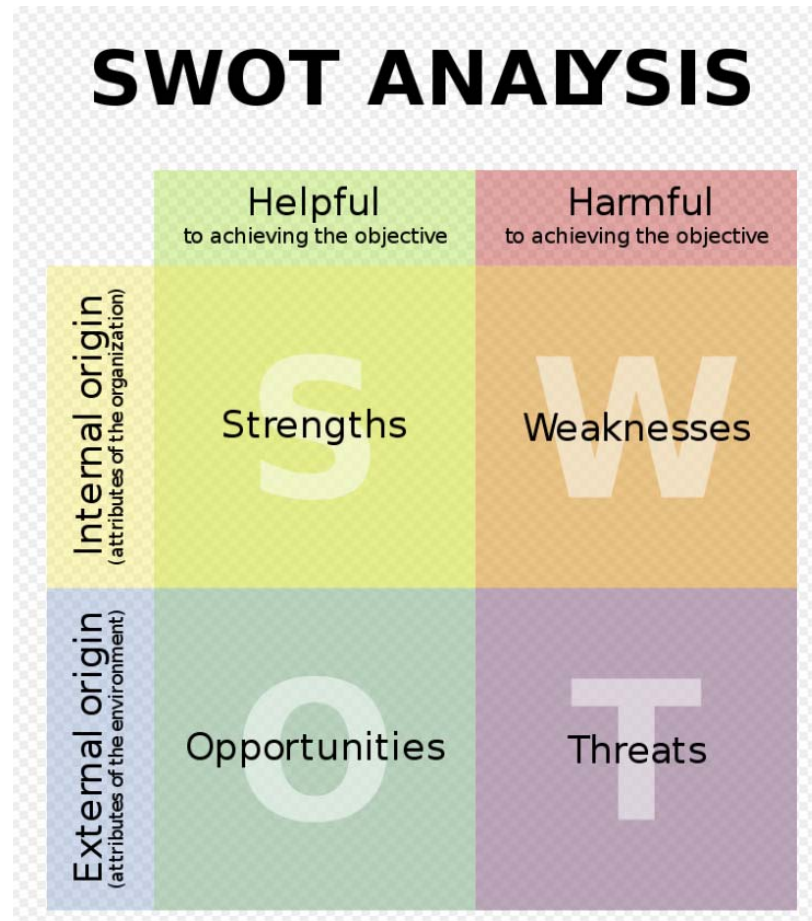


## How to outsource?

- **How to outsource?**
  - **You took the first step! You are here today! Why?**
  - **It is not just about the money. What are you outsourcing?**
  - **Pick up the phone. Get on a place. Send an email.**
  - **Our stories (Trust, Technology, Team)**
  - **What is your story? Set your own path!**
  - **Perform your own SWOT Analysis.**



# How to Outsource? Perform your own SWOT Analysis



# The Challenges of Outsourcing

## ➤ The Challenges

- U.S. – India Differences (the list is endless)
- CPA – CA Differences (AICPA - ICAI)
- Client acceptance
- Data security
- The level service / how to be your client's trusted advisor
- Do your due diligence



# The Benefits of Outsourcing

## ➤ The Benefits

- U.S – India Similarities (the list is endless)
- U.S. – India Differences (the list is endless)
- Staying relevant; the speed of change
- Pursuing your dreams
- Chaat
- Namaste

