

# Case Studies of real Life Success stories

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## What does success mean to YOU?

If opportunity doesn't knock,  
Build a door

The Oxford English Dictionary defines it as:

*The accomplishment of an aim or purpose.*

# *Kaizen*

IF YOU CAN'T FLY THEN  
RUN, IF YOU CAN'T RUN  
THEN WALK, IF YOU  
CAN'T WALK THEN  
CRAWL, BUT  
WHATEVER YOU DO...

...YOU HAVE TO KEEP  
MOVING FORWARD.

-DR. MARTIN LUTHER KING JR.



- A Japanese business philosophy of continuous improvement of working practices, personal efficiency, etc.
- One of the most notable features of kaizen is that big results come from many small changes accumulated over time.

## Cornelia Sorabji



- Cornelia Sorabji (15 November 1866 – 6 July 1954)
- An Indian woman who was the first female graduate from Bombay University, the first woman to study law at Oxford University (the first Indian national to study at any British university) the first female advocate in India, and the first woman to practice law in India and Britain.

## *Wabi-sabi*

**Wabi-sabi**  
わびーさび

*Japanese, noun*  
*wah-BEE sah-BEE*

A state of acceptance of the imperfections in life and appreciating them as beautiful. Appreciating the flow of life.

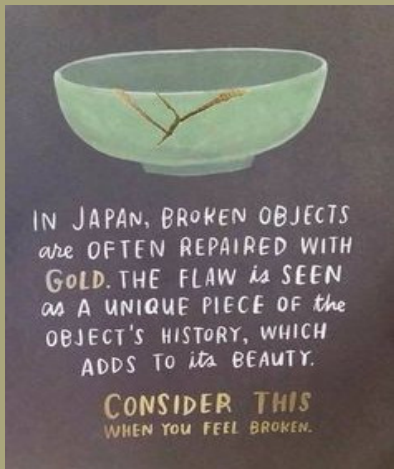
- In traditional Japanese aesthetics, *Wabi-sabi* is a world view centered on the acceptance of transience and imperfection
- The aesthetic is sometimes described as one of beauty that is "imperfect, impermanent, and incomplete"
- Characteristics of the *wabi-sabi* aesthetic include asymmetry, roughness, simplicity, economy, austerity, modesty, intimacy, and appreciation of the ingenuous integrity of natural objects and processes.

## Indira Nooyi



- Indra Krishnamurthy Nooyi is an Indian American business executive and the current Chairwoman and Chief Executive Officer of PepsiCo.
- She has consistently ranked among the World's 100 Most Powerful Women. In 2014, she was ranked at #13 on the list of Forbes World's 100 most powerful women, and was ranked the 2nd most powerful woman on the Fortune list in 2015.
- In February 2018, the International Cricket Council announced that Nooyi would join the ICC Board as its first independent female director in June.

## Kintsugi



- **Kintsugi** ("golden joinery"), also known as Kintsukuroi ("golden repair"), is the Japanese art of repairing broken pottery with lacquer dusted or mixed with powdered gold, silver, or platinum.
- *"The antique vase stands tall in a corner...Yet she doesn't need flowers to make her beautiful. Her beauty is not defined by how she looks...but by what she has endured"*.

## J K Rowling



- Rowling has lived a "rags to riches" life story, in which she progressed from living on state benefits to being the world's first billionaire author.
- She is the United Kingdom's best-selling living author, with sales in excess of £238M.
- *Time* magazine named her as a runner-up for its 2007 Person of the Year, noting the social, moral, and political inspiration she has given to millions across the globe.
- She has supported charities including Comic Relief, One Parent Families, Multiple Sclerosis Society of Great Britain and then launched her own charity: Lumos.





**Thank you! I applaud you and your story!**