

SHOONYAS

DEEP WORK LAB

About Shoonyas



SHOONYAS IS A UNIQUE BLEND OF **BUSINESS COACHING AND MANAGEMENT CONSULTING** ENABLING ENTREPRENEURS TO SOLVE THEIR CRITICAL PROBLEMS AND SCALE UP THEIR BUSINESSES.

STRATEGY
CONSULTING

LEADERSHIP
Development

HEALTH &
WELLNESS

"WE ARE HERE TO CHALLENGE THE STATUS QUO"

For more: www.shoonyas.com

Founder & CEO

MEGHNAND DUNGARWAL



- Certified Executive Coach, CA, CPA (USA), CISA
- Featured in The CEO Magazine's list of "20 Most Inspiring Business Management & Strategic Consultants"
- 18 years of professional consulting experience (incl Big4s & SKP)
- On the 'Coach Panel' of prestigious organizations
- Professional Speaker internationally
- Author of 'The Simple Path to Freedom & Success'
- Educator of the online course 'Chaos-to-Clarity'



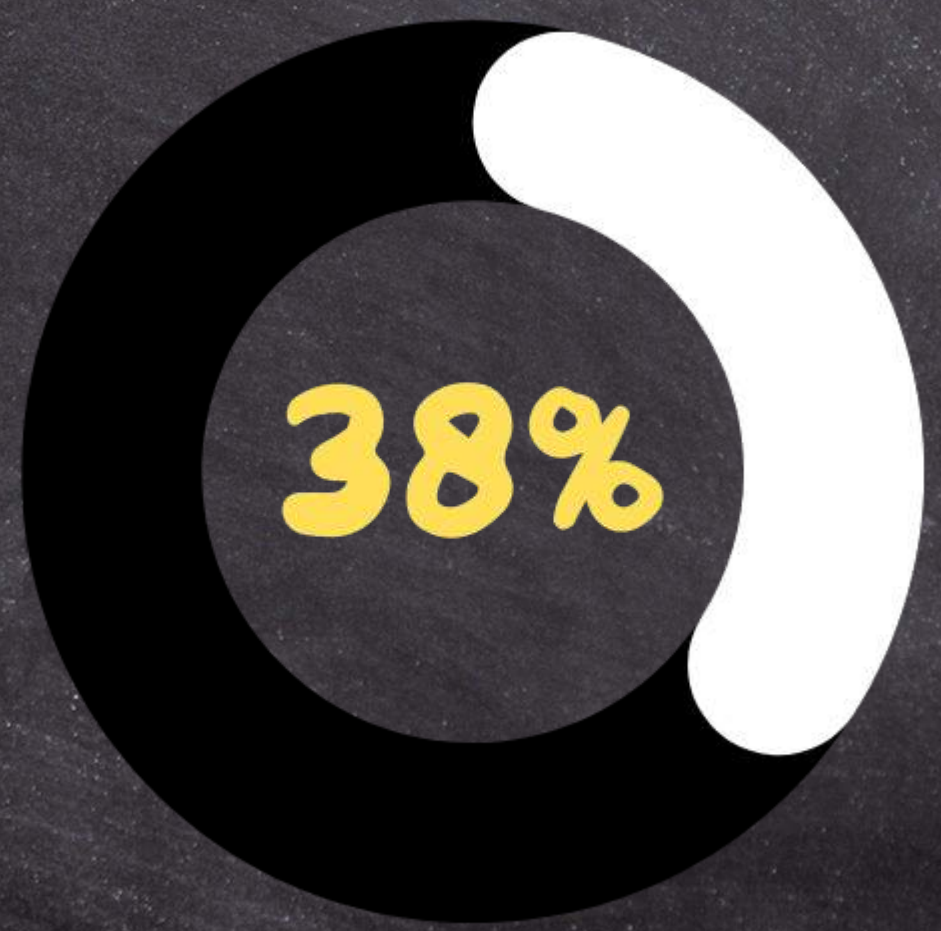
**OPPORTUNITIES AS A
ENTREPRENEUR**

STATISTICS

A Global Entrepreneurship Monitor (GEM) report found that **25% of early-stage entrepreneurs** globally have an accounting background (2021/2022)



According to a survey by The Institute of Chartered Accountants of India in 2021, about **38% of CAs** expressed interest in fields like data analytics, tech, and startups.



‘Entrepreneur’

याने क्या?

A

B

C

ALWAYS

BE

CREATING

A Visionary And Passionate Person Who Habitually Spots Opportunities, Creates Innovative Customer Value, And Driven By A Greater Purpose

कितने **'CA Entrepreneur'**

आपको मालूम हैं?

From CA to Entrepreneur

Inspiring Journeys of Vision and Success



CA Aman Gupta

CMO & Co-Founder Boat



CA Kumar Mangalam Birla

CEO - Birla Group



CA Rachana Ranade

Youtuber



As a CA, वे कौन से Skills हैं जो
Entrepreneurship में सहायता करते हैं?



Strong Foundation



Financial expertise



Independent Thinking &
Problem-Solving



Business Understanding



Network of
Professional Contacts

कौनसे नए **'Opportunities'**

आए हे?



Infrastructure Push -
Supporting Businesses



Chemical Free Natural
Farming/Sustainable Biz



Digital Education
(E-Learning)



Energy/Battery As A
Service



Digital Health -
Tele Medicine



Fintech - AI &
Blockchain



Waste Management



RTE & RTC Food



Fuel Blending



Drone As A Service



‘Successful Entrepreneur’

बनने के लिए क्या लगता है

GROWTH JOURNEY

STAGE 0 TO 1

A 'Fuzzy' Picture

Focus on Few Quick Successes

Focus On Revenue

Team Formation

More Problem Solving

Focus on Establishing
Services/Products

Sales Focus

Focus on Getting Things Done

Self Employed/Owner Mindset

STAGE 1 TO 100

A Clear Purpose & Vision

Brand Building & Long Term
Thinking

Focus On Systems

Next-in-Line Development

More Creativity & Innovation

Focus On Addition
/Automation of Services

Business Development Focus

Focus On Creating
Organizational Culture

Organizational Mindset

Common

Focus on Clients Needs

Solution Oriented Mindset

Emotional Resilience

'Vision' Driven



*“The Core Of Entrepreneurship Is To **Solve**
Real Problems Which People Would Like
To Pay For”*

Experience Sharing



Experience Shoonyas

Experience Change



WEBSITE

www.shoonyas.com

EMAIL

meghnand@shoonyas.com

OFFICE - SERVING GLOBALLY

Shoonyas - Deep Work Lab

5, Ram Nivas, Lulla Nagar,

Pune – 411040